





## FAQ

### **What is AMROA?**

Founded in 1972, we are an association of municipal employees responsible for the collection, enforcement, and/or administration of the tax revenue of municipalities.

- ✓ Sales & Use Taxes
- ✓ Business License
- ✓ Rental Taxes
- ✓ Occupational Taxes

AMROA promotes professional development so your employees become more effective.

### **Who is AMROA?**

AMROA membership currently consists of over **250** municipal employees from across Alabama. AMROA members are from the smallest town to the largest cities in the state, representing more than **100** different municipalities. AMROA members have titles and roles ranging from revenue officer, license inspector, auditor, revenue manager, revenue clerk, finance officer, city clerk to magistrates. The common element is that **ALL** members are responsible for the collection, enforcement, or administration of municipal revenues.

### **Why join AMROA?**

The collection, enforcement, or administration of municipal revenue is very complex and changes continually. An effective revenue official must be part accountant, part attorney, part detective, and sometimes-part counselor! AMROA has developed a curriculum of coursework covering the accounting, legal, and psychological environments we operate within to promote effective revenue collection. Coursework is conducted twice each year, during the fall and the spring, through the College of Continuing Studies at the University of Alabama. Upon the successful completion of six sessions and testing, a member earns the designation of Certified Municipal Revenue Officer (CMRO) jointly issued by AMROA, the University of Alabama, and the Alabama League of Municipalities.

Training available to AMROA members equips the new revenue official with the necessary tools to lay a solid foundation. The veteran AMROA member also benefits through continuing education, sharing their knowledge and experience through teaching, and by staying open to the fresh ideas of new members. AMROA members are a statewide network of experienced revenue officials willing and eager to assist one another in resolving revenue collection issues. A great feature is a “member only” list serve that allows a member to simultaneously broadcast a revenue related question or conduct a statewide survey via email to all other AMROA members. AMROA also uses this feature to alert and mobilize members regarding detrimental legislation under consideration.

**The training, educational opportunities and networking AMROA offers the municipal revenue official give you the best opportunity to maximize these revenues for YOUR COMMUNITY.**

**Be informed. Stay informed.**